Float, Fish, Stroll or Roll:
Recreation and Tourism on Shenandoah Valley Streams
September 26, 2014 | Luray, Virginia

AGENDA

Morning Session: Blue Ridge Room

9:30  Registration

10:00  How Natural Assets and Outdoor Recreation are Driving Tourism
Economic Development in Virginia
Randall Rose, TMP, Virginia Tourism Corporation

10:50  Float It: Operating a Canoe Company on the Shenandoah River
John Gibson, Owner, Down River Canoe Company

10:50  Fish It: Economic Impacts from the Perspective of the Angling Industry
Brian Trow, Owner, Mossy Creek Fly Fishing

11:10  Break

11:20  Stroll It: Waynesboro’s Efforts to Leverage the South River
Michael Barnes, Planning Dept. Director, City of Waynesboro

11:40  Roll It: Connecting Cycling and Agro-Tourism in Luray and Page County
Chris Gould, Hawksbill Bike Shop

12:00  State of the Forum
Tom Benzing, President, Shenandoah Valley Pure Water Forum

12:10  Buffet Lunch (Dining Room)

Afternoon Tours (Transportation provided)

1:00  Tours of Luray Greenway/White House Farm/Luray Caverns

3:30  All groups return to Mimslyn Inn/Informal gathering in The Speak Easy